

May 12 - 15, 2022

# SPONSORSHIP OPPORTUNITIES



CONNECT YOUR BUSINESS WITH ONE OF  
THE LEADING BOATING BRANDS IN BC!



We're pleased to announce exclusive sponsorship opportunities for our preferred marine industry partners.

The BC Boat Show is a four day event that will take place **May 12 - May 15, 2022** at Port Sidney Marina in Sidney, BC on Vancouver Island.

Since we started, the BC Boat Show has grown to be the largest in-the-water boat show on Canada's west coast! This year, the BC Yacht Brokers Association (BCYBA) signature event is about to make an even bigger splash with extended opportunities for our sponsors and exhibitors!

## Custom sponsorship solutions available

The BC Boat Show team can provide a customized approach to sponsorship, working with your business to ensure the most visible branding possible. All forms of sponsorship are equally welcome, including financial support, merchandise, promotional materials for the participants, donations of services, and donations for daily and raffle prizes.

If you'd like to discuss a sponsorship opportunity or learn about our customised sponsorship solutions, we'd love to hear from you.

## BC BOAT SHOW QUICK FACTS:

- **200+ exhibitors on land and in-water**
- **more than 4,000 feet of dock space featuring boats of all shapes and sizes**
- **annual attendance has increased more than 67% since 2017**
- **affluent audience owns boats, luxury cars & homes**
- **sales happen right at the show!**

**NEW! TICKET SPONSOR..... \$2,000**

**Have your logo on the back of all the BC Boat Show admission tickets! (only 2 spots available!)**



	Presenting (limited to 1)	Gold	Silver	Bronze	NEW Ticket sponsor (limited to 2)	Contributing
	\$15,000+	\$10,000+	\$5,000+	\$2,500+	\$2,000	\$1,500+
Premium logo placement on all advertising (including posters, billboards, tickets, etc.)	✓					
Logo placement on all print advertising (advertisements)	✓	✓	✓			
Logo on all ticket backs					✓	
Display space at the BC Boat Show	✓	✓	✓			
Inclusion in BCYBA annual member newsletter	Full page article + logo	½ page article + logo	¼ page article + logo	Logo	Logo	Logo
Logo on the BCYBA website	✓	✓	✓	✓	✓	✓
Mentions on social media	all posts	10	5	3	2	2
Complimentary passes	20	16	10	10	6	6
Recognition during event	✓	✓	✓	✓	✓	✓

Name: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Email: \_\_\_\_\_ Phone number: \_\_\_\_\_

I'm interested in becoming a sponsor of the BC Boat Show:

☐ Gold Sponsor ☐ Silver Sponsor ☐ Bronze Sponsor ☐ Ticket Sponsor ☐ Contributing Sponsor

☐ I am interested in providing financial support to the BC Boat Show in the amount of \$ \_\_\_\_\_

☐ I am interested in donating branded items or prizes for BC Boat Show participants (bags, pens, notepads, product, etc.) \_\_\_\_\_

☐ I am interested in donating services for the BC Boat Show (seminars, printing, construction, etc.) \_\_\_\_\_

Signature: \_\_\_\_\_

If you would like to discuss sponsorship opportunities, we'd love to hear from you.



The British Columbia Yacht Brokers Association (BCYBA) is self regulating professional not-for-profit organization dedicated to promoting all aspects of the recreational marine industry and ensuring that yacht brokers maintain a high standard of competence and professional ethics.

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For more information visit:  
**www.bcyba.com**

